

AVAR 2013

Chennai

16th Association of anti-Virus Asia Researchers
International Conference
4th-7th December 2013



AVAR 2013

SPONSORSHIP PROPOSAL



AVAR :-

Association of anti Virus Asia Researchers was formed in June, 1998.

AVAR is a non-profit organization whose primary objective is to prevent the spread of and the damage caused by malicious code.

Target Audience :-

AVAR now comprises members from 15 countries/regions, not just from the Asia Pacific area, but from all over the world. AVAR 2013 is focusing and catering to not just virus researchers, but also the business and technical needs of the students, the teachers, IT Professionals and Law Enforcement Personnel. We also comprise a pool of CEO's, IT Managers & Security Experts from the Banking & IT Industry. Speakers & Papers are presented from renowned speakers across the globe.

SNAPSHOT OF AVAR SPONSORS IN THE PAST



SPONSORS - 2011

PLATINUM SPONSOR - BAIDU



GOLD SPONSOR - Kingsoft Internet Security Software



BRONZE SPONSOR - West Coast Labs



BRONZE SPONSOR - Federal Software (Nantong) Co., Ltd.



DINNER SPONSOR - Microsoft Corporation



SPONSORS - 2012

CONFERENCE ORGANISER

westcoast labs

PRINCIPAL SPONSORS



Microsoft

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OPSWAT

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AVAR 2013 :-

This year's Conference agenda ushers in a whole new promise of security and its opportunities, as a host of eminent speakers and presenters share papers and take us through a road map of the future.

This year's conference also gives you the opportunity to promote your company and its services to this International targeted group through sponsorship of the 16th Association of Anti-Virus Asia Researchers (AVAR) International Conference 2013 in Chennai, India from 4th – 6th December, 2013 at ITC Grand Chola, Chennai, Tamil Nadu, INDIA.

AVAR 2013 offers multiple levels of corporate sponsorship providing a range of marketing and advertising opportunities for comprehensive exposure before, during and after the event:

- **Platinum sponsorship – US \$ 30,000** - an exclusive package
- **Diamond sponsorship – US \$ 20,000** - a privilege package
- **Gold sponsorship – US \$ 15,000** - a mid-range package
- **Silver sponsorship – US \$ 8,000** - an entry level package
- **Gala Dinner sponsorship – US \$ 10,000** - an entry level package
- **Reception Night sponsorship – US \$ 3,500** - an entry level package

The following pages provide information about the sponsorship opportunities available.

PLATINUM SPONSORSHIP PACKAGE

Maximum number of sponsors at this level: 1

Cost of sponsorship package: US\$ 30,000

Platinum sponsor will exclusively be a part of the Press Conference:

- ✓ Exclusive opportunity to be present on a media platform in association with K7 Computing and AVAR 2013
- ✓ Platinum Sponsor's logo on the back drop and on all collaterals pertaining to the press conference
- ✓ A 1 member presence on the dais to address the press
- ✓ An opportunity exclusively to interact with the media



PLATINUM SPONSORSHIP PACKAGE (contd.)

Platinum sponsor of AVAR 2013 will also receive the following:

- ✓ Sponsor's logo (with hyperlink) will be displayed on the AVAR 2013 conference website.
- ✓ A 500-word description of the sponsor organization will be included on the AVAR 2013 conference website.
- ✓ Sponsor's logo will appear on the cover of the printed conference book.
- ✓ Sponsor's logo, a 500-word description, CEO's name & quote & a full page advertisement will be included within the conference book.
- ✓ Sponsor's logo will be displayed in the conference opening slides and on all holding slides between presentations.
- ✓ Voiceover announcements during the conference will name the sponsor organization
- ✓ Sponsor's logo will be on all collaterals that are given to the delegation
- ✓ One piece of the sponsor organization's literature will be inserted in the official conference bag.
- ✓ Presentation slot: platinum sponsors will be offered the opportunity to deliver a 30-minute presentation to delegates.
- ✓ Six (6) complimentary conference registrations.
- ✓ A booth space in the AVAR 2013 exhibition.
- ✓ Staff and customers of the sponsor organization will qualify for the AVAR subscriber registration rate at the conference.



DIAMOND SPONSORSHIP PACKAGE

Cost of sponsorship package: US\$ 20,000

Diamond sponsors of AVAR 2013 will receive the following:

- ✓ Sponsor's logo will be displayed on the backdrop of the AVAR 2013 press conference.
- ✓ Sponsor's logo (with hyperlink) will be displayed on the AVAR 2013 conference website.
- ✓ A 500-word description of the sponsor organization will be included on the AVAR 2013 conference website.
- ✓ Sponsor's logo will appear on the cover of the printed conference book.
- ✓ Sponsor's logo, a 400-word description, CEO's name & quote & a half page advertisement will be included within the conference book.
- ✓ Sponsor's logo will be displayed between presentations.
- ✓ Voiceover announcements during the conference will name the diamond sponsor organization
- ✓ Sponsor's logo will be on all collaterals that are given to the delegation
- ✓ One piece of the sponsor organization's literature will be inserted in the official conference bag.
- ✓ Presentation slot: diamond sponsors will be offered the opportunity to deliver a 20-minute presentation to delegates.
- ✓ Four (4) complimentary conference registrations.
- ✓ A booth space in the AVAR 2013 exhibition.
- ✓ Staff and customers of the sponsor organization will qualify for the AVAR subscriber registration rate at the conference.



GOLD SPONSORSHIP PACKAGE

Cost of sponsorship package: US\$ 15,000

Gold sponsors of AVAR 2013 will receive the following:

- ✓ Sponsor's logo (with hyperlink) will be displayed on the AVAR 2013 conference website.
- ✓ A 300-word description of the sponsor organization will be included on the AVAR 2013 conference website.
- ✓ Sponsor's logo will appear in all conference proceedings.
- ✓ Sponsor's logo, a 300-word description, CEO's name & quote & a half page advertisement will be included within the conference book.
- ✓ Sponsor's logo will be displayed between presentations.
- ✓ Voiceover announcements during the conference will name the gold sponsor organization
- ✓ Sponsor's logo will be on all collaterals that are given to the delegation
- ✓ Presentation slot: gold sponsors will be offered the opportunity to deliver a 10-minute presentation to delegates.
- ✓ Three (3) complimentary conference registrations.
- ✓ A booth space in the AVAR 2013 exhibition.
- ✓ Staff and customers of the sponsor organization will qualify for the AVAR subscriber registration rate at the conference.

SILVER SPONSORSHIP PACKAGE

Cost of sponsorship package: US\$ 8,000

Silver sponsors of AVAR 2013 will receive the following:

- ✓ Sponsor's logo (with hyperlink) will be displayed on the AVAR 2013 conference website.
- ✓ A 200-word description of the sponsor organization will be included on the AVAR 2013 conference website.
- ✓ Sponsor's logo will appear in all conference proceedings.
- ✓ Sponsor's logo, a 200-word description, CEO's name & quote & a quarter page advertisement will be included within the conference book.
- ✓ Sponsor's logo will be on all collaterals that are given to the delegation
- ✓ Two (2) complimentary conference registrations.
- ✓ A booth space in the AVAR 2013 exhibition.
- ✓ Staff and customers of the sponsor organization will qualify for the AVAR subscriber registration rate at the conference.



GALA DINNER SPONSORSHIP PACKAGE

Cost of sponsorship package: US\$ 10,000

Gala Dinner sponsors of AVAR 2013 will receive the following:

- ✓ Sponsor's logo will be displayed on the centre piece / tent cards of every table.
- ✓ Sponsor's logo (with hyperlink) will be displayed on the AVAR 2013 conference website.
- ✓ A 200-word description of the sponsor organization will be included on the AVAR 2013 conference website.
- ✓ Sponsor's logo, a 100-word description, CEO's name & quote will be included within the conference book.
- ✓ Voiceover announcements during the dinner will name the gala dinner sponsor organization
- ✓ Sponsor's logo will be on all collaterals that are given to the delegation
- ✓ Staff and customers of the sponsor organization will qualify for the AVAR subscriber registration rate at the conference.



RECEPTION NIGHT SPONSORSHIP PACKAGE

Cost of sponsorship package: US\$ 3,500

Reception Night sponsors of AVAR 2013 will receive the following:

- ✓ Sponsor gets to host the inaugural evening of AVAR 2013 exclusively with maximum branding opportunity on Day 1.
- ✓ Sponsor's logo (with hyperlink) will be displayed on the AVAR 2013 conference website.
- ✓ A 200-word description of the sponsor organization will be included on the AVAR 2013 conference website.
- ✓ Sponsor's logo will appear in the printed conference proceedings.
- ✓ Sponsor's logo, a 100-word description, CEO's name & quote will be included within the conference book.
- ✓ Voiceover announcements during the reception night will name the gala dinner sponsor organization
- ✓ Staff and customers of the sponsor organization will qualify for the AVAR subscriber registration rate at the conference.

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Sponsorship packages at each level are limited and will be assigned strictly on a first come, first served basis. If you would like to talk to us about sponsorship of AVAR 2013 in Chennai, INDIA, you could reach us on

info@aavar2013.com

THANK YOU